

# Multimedia presentation

Understanding the fundamentals



## Today's Discussion



What is Multimedia Presentation ?



Quick fact



An overview of Multimedia Learning Principles



Importance of Multimedia Presentation



Tips to remember

# Presentation Outline



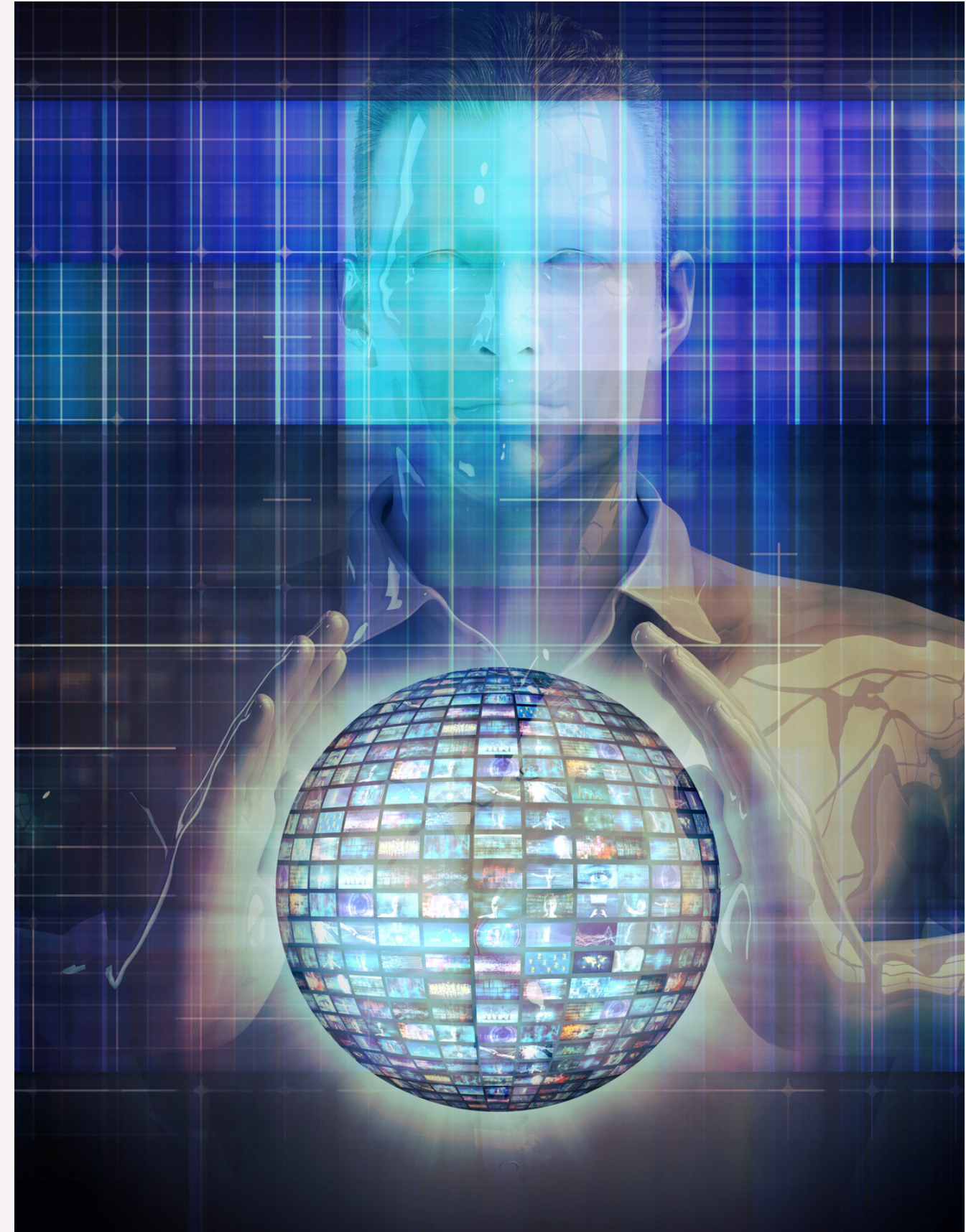


# What is Multimedia Presentation

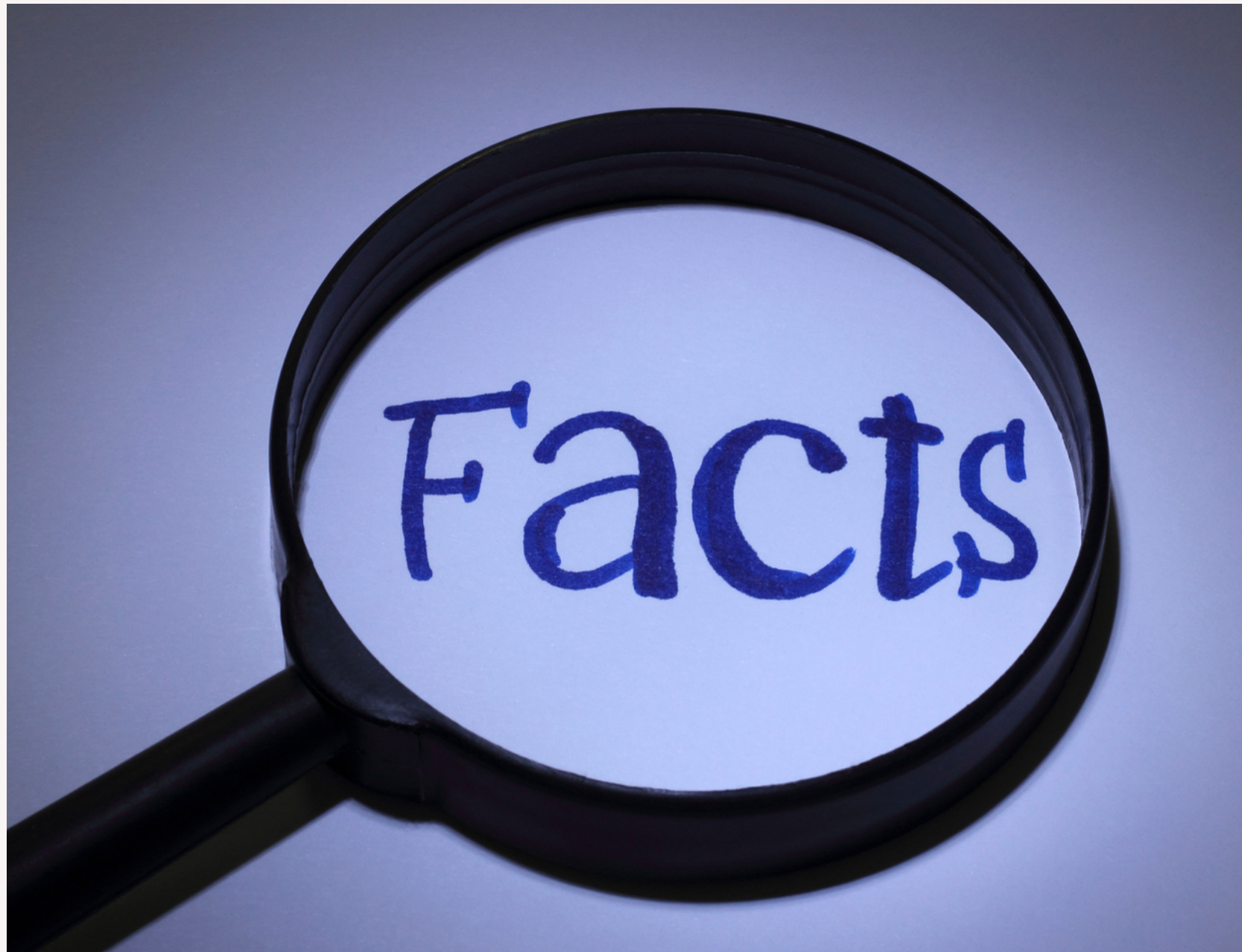
A multimedia presentation is a type of presentation that uses several different forms of communication channels to deliver the message across.



**It's crucial to know and understand the forms.**







# PowerPoint presentation is a Multimedia presentation form

it has been around since Microsoft was invented



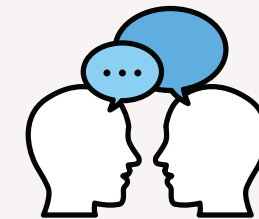
# Multimedia Learning Principles



# Importance of Multimedia presentations



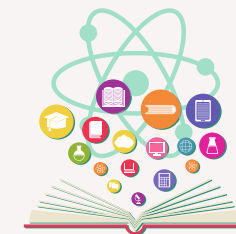
Engage audience



Memory retention



Develop creative thinking



Enhance effective learning experience

# Tips to remember



What to do



Always use words with pictures

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Minimal text or words

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Use of Symbols or icons

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Consistency through out slides

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Include icebreaks

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## References

Velarde, O. (2021). How to Create a Multimedia Presentation (& Tools to Use). Visme Blog. <https://visme.co/blog/multimedia-presentation/>.

WiscOnlineOrg. (2017, October 25). The Multimedia Principle. YouTube. <https://www.youtube.com/watch?v=CbvpPdxoJil&t=1s>.